



Universidade Presbiteriana

Mackenzie

CCSA - Centro de Ciências Sociais e Aplicadas

Programa de Pós-Graduação em Economia e Mercados

Course Syllabus

Department/Faculty Applied Social Science Center
Graduate Program Economics and Markets – Professional Master's
Degree <input type="checkbox"/> Academic Master's <input type="checkbox"/> Doctorate (PhD) <input checked="" type="checkbox"/> Professional Master's
Course Name Project Appraisal and Socio-Economic Impact Assessment
Professor(s) Ulisses Ruiz-de-Gamboa
Office hours 48 hours
Course Overview Study of the cycle of elaboration and follow-up of projects. Evaluation techniques for selection / choice of projects. Socio-economic impacts assesment of projects.
Topics outline <ul style="list-style-type: none">- Introduction- Basic Elements of Financial Mathematics- Project Cash Flow- Evaluation Techniques for Selection/Choice of Private Projects- Private Appraisal x Social Appraisal of Projects- Market Prices, "Shadow" Prices and Market Failures- Cost-Benefit Analysis- Social Cost of Labor- Social Discount Rate- Social Exchange Rate- Evaluation Techniques for Selection/Choice of Social Projects- Socio-Economic Impacts Assesment of Projects
Letter Grade Assignment Grade A (Excellent) Grade B (Good) Grade C (Satisfactory) Grade D (Unsatisfactory)



Bibliography, materials, and supplies

Basic Bibliography:

RYBA, Andrea; LENZI, Ervin; LENZI, Marcelo. Elementos de Engenharia Econômica. São Paulo: Intersaberes, 2016.

CONTADOR, Claudio Roberto. Projetos Sociais: Benefícios e Custos Sociais, Valor dos Recursos Naturais, Impacto Ambiental, Externalidades. 5ª edição. São Paulo: Atlas, 2014.

KHANDKER, S. R.; KOOLWAL, G. B.; SAMAD, H. A. Handbook on impact evaluation: quantitative methods and practices. Washington: World Bank, 2010.

MENEZES, N. (Org.): Avaliação Econômica de Projetos Sociais. São Paulo: Fundação Itaú Social, 2012.

Complementary Bibliography:

BAUM, W.C. The Project Cycle. Washington: World Bank, 1982.

CLEMENTE, Ademir (Org.). Projetos Empresariais e Públicos. 2a ed. São Paulo: Atlas, 2002.

NEVES, César das. Análise de Investimentos: Projetos industriais e Engenharia Econômica. Editora Guanabara. Rio de Janeiro. RJ 1981.

SUDGEN, R.; WILLIAMS, A. The principles of practical cost-benefit analysis. Oxford University Press. Oxford, 1978.

WOILER, Samsão e MATHIAS, Washington Franco. Projetos: planejamento, elaboração e análise. São Paulo: Atlas, 1992.