



MACKENZIE PRESBYTERIAN UNIVERSITY

Social and Applied Sciences Centre

Graduate Program in Business Management

TEACHING PLAN

Graduate Program: Business Management

Course: Academic Master's Professional Master's Doctorate

Discipline: Individual and organizational learning

Discipline code:
ENST52506

Professor:

Diógenes de Souza Bido

DRT: 112328-9

Workload: 32h

Credits: 2

Mandatory
 Elective

Syllabus:

Main theoretical approaches and empirical studies involving aspects related to individual learning, in groups and organizations and their relationships. Examination of the intersections between the fields of Organizational Learning, Learning Organizations, Organizational Knowledge, and Knowledge Management. Analysis of opportunities and obstacles to organizational learning and the issue of informal and work-based learning. Measurement of individual learning, in groups and organizations. Analysis and reflection on the empirical researches carried out in the area, as well as possibilities of future studies.

Assessment Criteria:

The evaluation of students' performance will be based on the fulfillment of deadlines, and the quality of the activities carried out throughout the course. The assessment is permanent considering the student's level of participation, previous reading of the recommended material, quality of comprehension, presentation of previously defined topics, and interest in the search for new articles and books.

The final concept will be composed as follows:

- Printed and delivered homework, assessment questions and seminars = 50%
- Development of empirical research = 50% (*)

(*) Individual if the student intends to continue his dissertation or thesis in the subjects of AIO (under my guidance), and could be in pairs for the other students.

Guidelines for the development of the research (final work) will be given in the second class.

The standard to be followed in the search presentation is: Times New Roman, font size 12; space between lines of 1.5; paragraph with indentation in the first line, but without space between paragraphs; page numbering should be placed on the upper right edge; the lateral margins should obey the following measures 3cm left, top margin 3cm, right 2cm and lower margin 2cm (3-3-2-2). The maximum number of pages equal to 25. Citations and references according to ABNT or APA.



Bibliography:

LÓPEZ, S. P.; PEÓN, J. M. M.; ORDÁS, C. J. V. Organizational learning as a determining factor in business performance. **The Learning Organization**, v. 12, n. 3, p. 227–245, 2005.

ONÇA, S. S.; BIDO, D. S.; CARVALHO, A. S. C. Clima para a aprendizagem grupal. **Organizações & Sociedade**, v. 25, n. 86, p. 392-412, 2018.

DIDIER, J. M. O. L.; LUCENA, E. A. Aprendizagem de praticantes da estratégia: contribuições da aprendizagem situada e da aprendizagem pela experiência. **Organizações & Sociedade**, v.15, n.44, 2008.

USHIRO, E. J.; BIDO, D. S. Estratégias de aprendizagem em função da finalidade para o aprendizado: um estudo com trabalhadores da linha de produção de uma empresa do ramo automotivo. **REAd – Revista Eletrônica de Administração**, v. 83, n. 1, p. 166–192, 2016.

BIDO, D. S.; GODOY, A. S.; ARAUJO, B. F. V. B.; LOUBACK, J. C. Articulação entre as aprendizagens individual, grupal e organizacional: um estudo no ambiente industrial. **RAM. Revista de Administração Mackenzie**, v. 11, n. 2, p. 68–95, 2010.

DAHLIN, K. B.; CHUANG, Y.-T.; ROULET, T. J. Opportunity, motivation and ability to learn from failures and errors: Review, synthesis, and the way forward. **Academy of Management Annals**, v. 12, n. 1, p. 252–277, 2018.

ILLERIS, K. A model for learning in working life. **Journal of Workplace Learning**. v. 16, n. 7, p. 431-441, 2004

MENDES, L.; URBINA, L. M. S. Análise sobre a produção acadêmica brasileira em comunidades de prática. **RAC - Revista de Administração Contemporânea**, v.19, 3^a Ed. Espec., Art.4, p. 305-327, 2015.

GODOY, A. S.; BIDO, D. S.; SILVA, N. B.; SILVA, P. T. M.; REATTO, D. O campo da aprendizagem organizacional no Brasil: uma revisão multiparadigmática da produção de 2006 a 2012. In: Semead - Seminários em Administração - FEA-USP, XVIII, 2015, São Paulo. **Anais...** São Paulo: FEA-USP, 2015. p.1-16.

Complementary bibliography

DIERKES, M. et al. **Handbook of Organizational Learning and Knowledge**. New York: Oxford, 2001.

EASTERBY-SMITH, M., LYLES, M. A. (Ed.). **Handbook of organizational learning and knowledge management**. 2nd Ed. West Sussex: John Wiley & Sons Ltd., 2011.

EASTERBY-SMITH, M., LYLES, M. A. (Ed.). **The Blackwell handbook of organizational learning and knowledge management**. Oxford: UK, Blackwell Publishing, 2003.