



Universidade Presbiteriana  
**Mackenzie**

Pró-Reitoria de Pesquisa e Pós-Graduação  
Coordenadoria de Programas de Pós-Graduação Stricto Sensu

---

## 1st International Congress "Social Inclusion, Public Policies and governance for the reduction of inequalities" – December, 04 - 2019

An event was organized with the participation of 2 international researchers with the Graduate Program in Economic and Political Law at Mackenzie Presbyterian University.

Prof. Pilar Jimenez, from the University of Salamanca, presented the theme "Higher Education and Competitiveness", comparing higher education in Brazil and Salamanca.

Professor Jason Smith, from the University of Wisconsin School of Law, presented the potential for partnership and the creation of an international research network.

The objective of the Congress was to debate patterns of organization and inclusive social business processes - with an emphasis on governance standards for the implementation of public policies that generate economic and social impacts;

Prior to the congress, there was an announcement for the presentation of scientific articles on the following axes "Social Inclusion, Public Policies and Governance" and "The role of higher education in reducing inequalities". The 12 selected articles can be part of the collective work, financed by UPM CAPES/Print project, to be published in 2020.

