



Universidade Presbiteriana

**Mackenzie**

Pró-Reitoria de Pesquisa e Pós-Graduação

Coordenadoria de Programas de Pós-Graduação Stricto Sensu



**MACKENZIE PRESBYTERIAN UNIVERSITY**  
Centre for Social and Applied Sciences – CCSA



**2019**

**The Graduate Program in Business Management  
(PPGA) invites to the Round Table on**

**Design Innovation in Global Actors of Service**  
Different Norms & Practices in International Operations



**Dr Faiz Gallouj**

Institute of  
Economics and  
Management

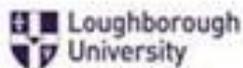


Lille, France



**Dr Mikko Koria**

Director of the Institute  
for Design Innovation

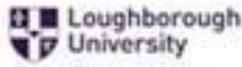


London, UK



**Dr Gerhard Schnyder**

Director of the Institute for  
International Management



London, UK



**Dr Walter Bataglia**

Director of the  
Business Management  
Graduate Programme



São Paulo, Brazil

**6.30pm, Tuesday 26 November 2019**

Light refreshments served from 6pm



Print – Internationalization Programme

Venue: João Calvino Building Lecture Theatre  
Higienópolis Campus, Mackenzie Presbyterian University

**Registration on the spot**