



TEACHING PLAN

Graduate Program: Business Management**Course:** Academic Master's Professional Master's Doctorate**Discipline:** Organizational Theories **Discipline code:****Professor:** Maria Luisa Mendes Teixeira **DRT:** 1109486**Workload:** 48h **Credits:** 4 Mandatory
Elective**Syllabus:**

The production of knowledge has been marked by the debate between hostile paradigms based on distinct and polar assumptions about science and society. From this perspective, the discipline adopts as its focus the discussion of the epistemological bases of organizational theories and their methodological implications. The subjects addressed in the discipline are the theory of organizations as a positive science, neo-idealistic criticism in the theory of organizations, the theory of organizations as a post-modern science, critical studies in administration, and approaches to multiparadigmatic warfare.

At the end of the course students need to be able to analyze an organizational issue through different paradigmatic approaches.

Assessment Criteria:

The evaluation of students' performance will be based on the fulfillment of deadlines, and the quality of the activities carried out throughout the course. The teaching and learning process will comprise the following basic procedures: reading, reflections on the readings, group discussions, plenary discussions, individual and group presentations, and individual work.

For each lesson, students should prepare in advance: a) up to ten slides on the texts read, highlighting the assumptions and presenting the counterpoints to the approaches previously seen; b) when required, one page with a reflective question and answer based on literature.

The final work will be an individual article in the form of an essay, where the doctoral student will analyze an organizational issue under different paradigmatic approaches discussing gains and loss of each one.

Characteristics of the article:

- APA norms, font Times New Roman, 12, single space, 3cm for all margins;
- Abstract in one paragraph with approximately 15 lines in Portuguese and English;
- Total of words: between 5000 and 8000 (except the abstract)
- Introduction, in which the study should be justified, show the relevance, originality, objectives and contributions.
- Theoretical reference on organizational theories presented following a line of reasoning that directs the reader to the objective of the article;
- Classical and updated bibliographical references.



Bibliography:

- ALVESSON, M. The Meaning and Meaninglessness of Postmodernism: Some Ironic Remarks. *Organization Studies*, 16, 6, 1047-75. 1995.
- ALVESSON, M.; DEETZ, S. Teoria crítica e abordagens pós-modernas para estudos organizacionais. IN: CLEGG, S.R.; HARDY, C.; NORD, W.R. *Handbook de estudos organizacionais*. Volume 1. São Paulo: Atlas, 1998.
- BECHMANN, G.; STEHER, N. Niklas Luhmann. *Tempo Social*. Vol. 13, no.2, 2001
- BERGER, P.; LUCKMANN, T. A construção social da realidade. 20^a ed.. Rio de Janeiro: Editora Vozes, [1967] 2001.
- BOURDIEU, P. *Razones Practicas*. Barcelona: Editorial Anagrama, 1997
- BRULON, V. Transponto Bourdieu para as Organizações: um Convite à Sociologia Reflexica em Estudos Organizacionais. XXXVIII Encontro ANPAD, 2013
- BURRELL, G. Modernism, Post Modernism and Organizational Analysis 2: The Contribution of Michel Foucault. *Organization Studies*. 9, 2, 221-35. 1988.
- BURRELL, G. Modernism, Postmodernism and Organizational Analysis 4: The Contribution of Jürgen Habermas. *Organization Studies*, 15, 1, 1-45. 1994.
- BUSCO, C. Giddens' structuration theory and its implications for management accounting research. *Journal of Management and Governance*, Vol 13, 2009
- CARVALHO, D. INTERACIONISMO SIMBÓLICO: ORIGENS, PRESSUPOSTOS E CONTRIBUIÇÕES AOS ESTUDOS ORGANIZACIONAIS. *Administração: Ensino e Pesquisa*, vol. 12, • no. 4, 2011
- CHIA, R. Organization theory as a postmodern science. IN: TSOUKAS, H.; KNUDSEN, C. (Eds.) *The Oxford Handbook of Organization Theory*. Oxford: Oxford University Press, p.113-39, 2003.
- COOPER, R.; BURRELL, G. Modernism, postmodernism and organizational analysis: An introduction. *Organization Studies*, 9, 1, 91-112. 1988.
- EMIRBAYER, M.; JOHNSON, V. Bourdieu and organizational analysis. *Theory and Society*, vol. 37, no.1, 2008
- FORGUES, B. ; GREENWOOD, R.; MARTI, I.; MONLIN, P.; WALGENBACH. NEW INSTITUCIONALISM ROOTS AND BUDS. *Management*, vol. 15, no. 5, 2012
- FOUCAULT, M. Microfísica do poder. 13^a ed.. Rio de Janeiro, RJ: Edições Graal. 1979.
- GIDDENS, A. Action, Subjectivity, and the Constitution of Meaning. *Social Research*, 53, 3, 529-45. 1986.
- GIDDENS, A. La Constitución da la Sociedad. Buenos Aires: Amorrotu, 2006. Capítulo 1 Elementos de la Teoria de al Estrucuturación.
- Giddens, A. 1998. Comte, Popper e o Positivismo. In : _____. *Política, Sociologia e Teoria Social*. São Paulo : UNESP.
- Giddens, A. . 2000. Augusto Comte e o Positivismo. In : _____. *Em defesa da Sociologia*. Ensaios, interpretações e tréplicas. São Paulo : UNESP.
- GIROLA, L. Talcott Parsons: a propósito de la evolución social. *Sociológica*, vol. 25, no 72, 2010
- HARVEY, John T., KATOVICH, Michael A. Symbolic Interactionism and Institutionalism: Common Roots. *Journal of Economic Issues* (Association for Evolutionary Economics), Vol. 26, No.3 1992.
- HATCH, M. J.; YANOW, D. Organization theory as an interpretative science. IN: TSOUKAS, H.; KNUDSEN, C. (Eds.) *The Oxford Handbook of Organization Theory*. Oxford: Oxford University Press, p.63-87, 2003.
- KHANCHEL, H.; BEN KAHLA, K. Mobilizing Bourdieu's Theory in Organizational Research. *Review of General Management*, vol. 17, no1, 2013
- KANT, I. O que é iluminismo. Disponível em http://minhateca.com.br/niltonvarela/Documentos/Ebooks/Filosofia+do+s*c3*a9c.+XVI+ao+XIX+++Hegel*2c+Kant*2c+Nietzsche+e+outros+*5bAK*5d/KANT*2c+I.+O+que+*c3*a9+o+Iluminismo,1351359.pdf