



# MACKENZIE PRESBYTERIAN UNIVERSITY

Centre for Applied and Social Science  
Graduate Program in Business Management



**Discipline:** Organizational Studies and Analysis

**Discipline code:** ENST10297

**Workload:** 48 hs

**Credits:** 04

**Syllabus:** Dimensions of organizations analysis. Classical theory. Contingency theory. Population ecology. Institutional Theories. Power in organizations. Organizations and economy. Analysis of the organizational structure. Analysis of organizational processes. Analysis of organizational results.

**Assessment criteria:** Participation in seminars (10%); student seminar (25%); exercise resolution (15%); final report (50%).

## BIBLIOGRAPHY

BARNEY, Jay B.; HESTERLY, William. Organizational Economics: understanding the Relationship between Organizations and Economic Analysis. In: CLEGG, Stewart; HARDY, Cynthia; NORD, Walter R. Handbook of Organization Studies, Thousand Oaks, CA: Sage, 1996.

BATAGLIA, Walter; MEIRELLES, Dimária S. Population ecology and evolutionary economics: toward an integrative model. Management Research, v. 7, n. 2 (Spring 2009), p. 87-101, 2009.

DiMAGGIO, Paul J.; POWELL, W. The Iron Cage Revisited: Institutional Isomorphism and Collective Rationality in Organizational Fields. American Sociological Review, v. 48, n. 2, p. 147-16, 1983.

HALL, Richard H. Organizations: structures, processes, and outcomes. 8<sup>th</sup> edition. USA: Pearson Education, 2004.

ITO, Kiyohiko; ROSE, Elizabeth L. An Emerging Structure of Corporations. The Multinational Business Review. Special Edition Volume 12 Number 3, Winter 2005.

MORGAN, G. A. Paradigms, Metaphors, and Puzzle Solving in Organization Theory. Administrative Science Quarterly, v. 25, n. 4, p. 605-622, Dec., 1980.

TOSI Jr., SLOCUM Jr., Contingency theory: some suggested directions. Journal of Management, v. 10, n. 1, p. 9-26, 1984.

ZHENG, Wei; YANG, Baiyin; McLEAN, Gary N. Linking organizational culture, structure, strategy, and organizational effectiveness: Mediating role of knowledge management. Journal of Business Research, v. 63, p. 763–771, 2010.