

Dear Partners,

Greetings from São Paulo! We bring to you some quarterly updates from our university: application deadlines for undergraduate students and some great jobs that our teachers are doing with partners around the world. Also, we value your partnership and wish you a Merry Christmas and a Happy New Year!

Get to know us



NEWSLETTER

With more than 150 years of tradition, Mackenzie Presbyterian University (MPU) is one of the most respected higher education institutions in Brazil. Our campuses located in São Paulo, Campinas and Alphaville offer all the necessary structure required for the students to enjoy an excellent educational process, fostering professional skills, research methodology and citizenship.



Exchange Students at MPU

Application Deadline - Second Semester 2023

It's time to start the plans for the second semester in South America! Our deadline is **May 20th** to receive applications for the second semester (classes from August to December). More information [here](#).



What is new at MPU

QS Latin America Rankings: Recognition of Improvement

Mackenzie Presbyterian University (MPU) is awarded under the category 'QS Latin America Rankings: Recognition of Improvement'. The certificate of recognition was provided at the QS Higher Ed Summit: Americas 2022 on September 22, during the award ceremony.

The awards recognize higher education excellence in five categories: Recognition of Improvement, Research Excellence, Reputation Impact, New Entrants, Top 10. The QS Latin America Rankings: Recognition of Improvement certificate is awarded to institutions who have demonstrated significant improvement in this ranking, based on average rank improvement.

More information [here](#).





Mackenzie Presbyterian University (MPU) held the VI Mackenzie Forum of Economic Freedom, in conjunction with the Mackenzie Center for Economic Freedom (CMLE) and the Social and Applied Sciences Center (CCSA) during the 8th and 9th of November, with the theme Liberalism and Protectionism in a Global Scenario of Uncertainties.

The event had the presence of national and international speakers, considered authorities in their respective research areas, including Alexandre Padilla, Chairman and Interim Associate Dean of the Metropolitan State University of Denver Department of Economics; Robert Klitgaard, professor at Claremont Graduate University, where he acted as chairman from 2005 to 2009; Bolívar Lamounier, PhD in Political Sciences from the University of California; Rolf Lüders, economist and former Chile minister of economy; and Philip Stevens, founder of the Geneva Network and senior member of the Institute for Democracy and Economic Affairs, Malasia.

[More information here.](#)

Mackenzie Presbyterian University (MPU) is the most admired brand in São Paulo

Mackenzie Presbyterian University (MPU) won, for the fifth consecutive year, the Marcas Mais Award, as the most admired university in the state of São Paulo, in the university category. The award is promoted by the newspaper Estadão, in partnership with TroianoBranding.

The objective of the survey was to identify the brands of products and services in which consumers demonstrate greater involvement. The research analyzed brands throughout Brazil and in the state of São Paulo, interviewing members of all social classes and different age groups.

“We are a passionate, proud and committed community with an educational framework that promotes citizenship through education, since 1870”, said MPU’s rector, Marco Tullio de Castro Vasconcelos.

According to the rector, MPU’s position at the top of the survey for five years is due to a series of factors. “An educational institution becomes perennial to the extent that it manages to keep the flame of its purposes burning, keep the sparkle in the eyes of everyone who has a relationship with it, even those who are not members of its community”, he pointed out.



Mackenzie’s Technical Team was honored by the IVS – International VLBI Service for Geodesy and Astrometry

The IVS is an international research network comprised of more than 40 institutions from 21 countries from Europe, Americas, Asia, and Oceania. The involved institutions use the VLBI – Very Long Baseline Interferometry technique, or one of its components. One of IVS’ main missions is to establish, maintain and provide for the community products such as the ICRF (International Celestial Reference Frame), the ITRF (International Terrestrial Reference Frame), and EOPs (Earth Orientation Parameters), which are crucial to our everyday activities. For example, one of the EOPs provided by the IVS is the Earth’s rotation speed, which varies in a way that the LOD (Length Of Day) isn’t exactly 24 hours. That small difference, if ignored, could result in communication loss with a lot of satellites (GPS, among others) and in resulting major damage, considering our growing dependence on technology. Similarly, the ITRF is essential to connect observations separated in time and/or space, keep track of the rising ocean levels, earth sinking and landslides, and climate changes.

[More information here.](#)

