Nome da disciplina

Management Accounting in Operations Ministrada em 2018-1

Número de créditos: 4 Carga horária: 48 Obrigatória/Eletiva: Eletiva

## Ementa:

Approach to discipline: to analyze the factors affecting the operations and organizational performance. In addition, to provide an understanding of the importance of the organizational capabilities and competencies and their impacts on business performance. Content approach: a theoretical discussion about the organizational capabilities, the acquisition and application of knowledge in operations and management with the focus on performance leverage.

## Bibliografia:

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Resource-based View of the Firm. Strategic Management Journal, 5(2), 171–180. Becker, M. C. (200 Organizational routines: a review of the literature. Industrial and Corporate Change, 13(4), 643–678 Flynn, B. B., Flynn, E. J. (2004). An exploratory study of the nature of cumulative capabilities, Journa Operations Management, 22(5), 439-457. Peng, D. X., Schroeder, R. G., & Shah, R. (2008). Linking routines to operations capabilities: A new perspective. Journal of Operations Management, 26(6), 7748. Skinner, W. (1969). Manufacturing – The missing link in corporate strategy. Harvard Business Review, 47 (3), 136-145. Swink, M., Narasimhan, R. & Wang, C. (2007). Managing beyond the factor walls: Effects of four types of strategic integration on manufacturing plant performance, Journal of Operations Management, Volume 25, Issue 1, January Pages 148-164.