

Nome da disciplina
Interventionist Research Design and Practice Ministrada em 2020-1
Número de créditos: 4 Carga horária: 48 Obrigatória/Eletiva: Obrigatória
Ementa:
O curso fornece aos alunos as habilidades necessárias para realizar sua própria pesquisa original e desenvolve a capacidade dos mesmos. Os temas incluem: pesquisa na área de contabilidade e gestão com aplicação prática a curto prazo e com contribuição teórica; design research; mensuração; Engaged Scholarship.
Bibliografia:
<p>Básica: Suomala, P.; Lylly-Yrjänäinen, J. (2011). Management Accounting Research in Practice: Lessons Learned from an Interventionist Approach. Routledge Studies in Accounting series. Oxford: Routledge, 140 p.</p> <p>Suomala, P.; Lylly-Yrjänäinen, J.; Laine, T; Mitchell, F. (2017) Interventionist Management Accounting Research: Theory Contributions with Societal Impact. Routledge Studies in Accounting series. Oxford: Routledge. 202p.</p> <p>Van de Ven, A.H. (2007). Engaged Scholarship: A guide for organizational and social research. NewYork: Oxford University Press, 330 p.</p> <p>Complementar:</p> <p>Gustavsson, B. (2007). The principles of knowledge creation: Research methods in the social sciences. Camberley Surrey: Edward Elgar, 294p.</p> <p>Humprey, C.; Lee, B. (2004). The Real Life Guide to Account Research: A behind-the-scenes view of using qualitative research methods. Amsterdam: Elsevier, 569p.</p> <p>Pekkola, S.; Saunila, M.; Rantanen, H. (2016). Performance measurement system implementation in turbulent operating environment. International Journal of Productivity and Performance Management, v. 65, n. 7, p. 947–958.</p> <p>Rautiainen, A.; Sippola, K.; Mättö, T. (2017). Perspectives on relevance: The relevance test in the constructive research approach. Management Accounting Research, 34, 19–26. https://doi.org/10.1016/j.mar.2016.07.001.</p> <p>Suomala, P.; Lylly-Yrjänäinen, J.; Lukka, K. (2014). Battlefields around interventions: A reflective analysis of conducting interventionist research in management accounting. Management Accounting Research, 25(4), 304–314. https://doi.org/10.1016/j.mar.2014.05.001.</p>