

Mackenzie Presbyterian University Internationalization Policy

CHAPTER 1 -

GUIDELINES AND GENERAL CHARACTERISTICS OF UPM'S INTERNATIONALIZATION POLICY

Art. 1º. The General Guidelines of the Internationalization Policy of Mackenzie Presbyterian University (MPU) are as follows:

I - enhance the academic and professional training of MPU students in intercultural and global skills;

II - democratize internationalization actions and opportunities for the entire MPU community, regardless of economic conditions and the economic and social background of the student, professors and administrative staff;

III - broaden MPU 's academic and scientific presence in international and multilateral forums for the production of knowledge and research;

IV - strengthen MPU's international image vis-à-vis:

a) Foreign teaching and research institutions;

b) Foreign researchers, professors and students;

c) Economic agents with global operations and insertion.

V - expand the internationalization of the Stricto Sensu Postgraduate Programmes, towards the parameters of international excellence, that

received grades 06 and 07 by the Coordination for the Improvement of Higher Education Personnel (CAPES).

§1º. The Guidelines of the MPU Internationalization Policy will be implemented through internationalization strategies, detailed in:

I - Multi-year Strategic Plans;

II - Annual Implementation Plans;

III - Specific policies for implementing the guidelines contained in this Internationalization Policy.

§2º. The beneficiaries of this Internationalization Policy are:

I - Students: undergraduate, graduate and postgraduate students;

II - Teaching staff: professors who are members of the MPU teaching staff;

III - Researchers: students and professors participating in research projects with institutional, public or private funding carried out within the MPU;

IV - Administrative staff: collaborators linked to support or support-finalistic processes, necessary for the realization of MPU 's institutional mission;

V - External community: beneficiaries of the extensionist implications of the educational and professional training of MPU graduates, as well as academic and scientific production with an international approach.

Art.2º. The organizational units responsible for implementing the Internationalization Policy are:

I - International and Interinstitutional Cooperation Coordination (COI);

II - University Pro-Rectories and related administrative units;

III - Academic Units;

IV - Agents promoting a culture of internationalization at MPU.

§1º. The International Office, a strategic unit with matrix and cross-cutting action, directly linked to the Rectorate, is responsible for:

I - Defining and encouraging, in a collaborative manner with the university community and its collegiate and multi-representative decision-making bodies, action plans and specific policies for implementing the guidelines contained in the MPU Internationalization Policy;

II - To monitor the implementation of internationalization actions and policies by the academic units;

III - Provide support and assistance to all MPU administrative units in the execution and achievement of international profile actions.

§2º. The Pro-rectors and academic units will define specific internationalization policies, in line with their respective institutional policies and sectoral action plans, ensuring compliance with the general guidelines contained in this Policy, as well as specific internationalization policies approved by the university's collegiate bodies.

§3º. The following are agents for fostering MPU 's culture of internationalization:

I - International Representatives (RINTs): professors linked to the academic units, responsible for monitoring internationalization actions and policies with the courses and programs managed by the respective academic unit;

II - International Ambassadors: students selected by open-calls, responsible for accompanying the international community present at MPU, as well as disseminating and contributing to the promotion of the culture of internationalization among the MPU student community;

III - International Project Managers: full or part-time lecturers responsible for setting up and monitoring specific internationalization partnerships and actions, with corresponding hours assigned to their contracted work regime.

CHAPTER 2 -

ACTIONS TO IMPLEMENT UPM'S INTERNATIONALIZATION POLICY

Art. 3º. The general internationalization guidelines will be implemented by means of strategic plans and specific policies, which may develop the actions listed in this article, identified as examples.

§1º. Improving the academic and professional training of MPU students in intercultural and global competencies may be promoted by:

I - Academic mobility actions to partner foreign higher education institutions, including the double degree modality;

II - Encouraging mobility to foreign higher education institutions, in the free mover modality, understood as student mobility to a foreign higher education institution with which MPU does not have a mobility agreement;

III - Increasing the flow of international students in MPU courses and programs;

IV - Offering international courses, characterized alternatively by:

a) adoption of a foreign language, with preference given to English;

b) the participation of foreign professors or students, in an in-person, online (COIL) or hybrid format;

V - Integration actions between the national student community and foreign students in mobility at MPU;

VI - Offering foreign language practice environments;

VII - Encouraging participation in academic competitions involving foreign institutions.

§2º. The democratization of internationalization actions and opportunities for the entire MPU community, regardless of economic conditions and economic-social origin, may be promoted by:

I - Expanding internationalization opportunities on MPU campuses, through:

a) offering international courses, under the terms of art. 3, §1, IV, including short-term courses;

b) training professors and administrative staff in foreign languages;

c) increasing the number of visiting professors and researchers at MPU;

d) offering foreign language practice environments;

e) integration of international subjects offered by postgraduate programs and undergraduate courses.

II - Encouraging the internationalization of students, by creating a policy to support expenses linked to:

a) foreign language training, with preference given to English;

b) mobility costs, including administrative costs, health insurance, transportation, accommodation and meals;

c) enrollment and expenses for international courses offered at MPU campuses.

III - Encouraging the internationalization of teaching and administrative staff, by creating or strengthening policies to support and encourage:

a) training in a foreign language, with preference given to English;

b) granting paid or unpaid leave to professors and administrative staff involved in career internationalization processes;

c) access to resources dedicated to promoting international mobility;

d) professor mobility at a partner institution, as an activity within the Teaching Activity Plan (PDA).

§3º. The expansion of the MPU 's academic-scientific insertion in international and multilateral forums to produce knowledge and research may be promoted by:

I - MPU membership of international associations with recognized academic-scientific production;

II - Strengthening policies to cover expenses linked to the participation of professors, researchers and students in international events, with the prospect of publication in journals and proceedings;

III - Strengthening policies to fund publication in journals that are part of global database platforms, such as Scopus and Web of Science, including funding for foreign language versions;

IV - Participation in or creation of academic or scientific programs linked to international organizations;

V - Encouraging international research events or events of academic interest to be held on MPU campuses;

VI - Participation in global research calls, promoted by foreign funding agencies or national funding agencies, dedicated to strengthening of international research networks.

§4º. The strengthening of MPU 's institutional image in the eyes of foreign teaching and research institutions, as well as foreign researchers and academics and globally inserted economic agents, may be promoted by means of:

I - Increasing MPU 's ranking in international rankings, in its modalities:

(a) global;

b) regional;

c) impact;

d) emerging countries.

II - Encouraging international research events or events of academic interest to be held on MPU campuses;

III - Promoting courses and components in a collaborative format with foreign researchers, academics and institutions, such as:

a) short-term courses;

b) double degree or certification courses;

c) collaborative courses with foreign lecturers and researchers, in a face-to-face, online (COIL) or hybrid format;

IV - Increasing the influx of researchers and visiting professors;

V - Encouraging participation in academic competitions involving foreign institutions;

VI - Encouraging participation in academic and scientific competitions with the participation of foreign institutions and support from the productive sector;

VII - Obtaining international certifications for courses and programs subject to accreditation processes by international organizations;

VIII - Publication in high-impact international journals that are part of global database platforms, such as Scopus and Web of Science.

§5º. Fostering the internationalization of Stricto Sensu Postgraduate Programmes, in the direction of the parameters of international excellence, that received grades 06 and 07 by the Coordination for the Improvement of Higher Education Personnel (CAPES), may be promoted, in addition to the actions mentioned in the previous paragraphs, by means of:

I - Signing Joint PhD partnerships, characterized as a process whereby the postgraduate student carries out part of the research and courses corresponding to their programme at a foreign university;

II - Fostering the arrival of a visiting professor, professor or researcher linked to a foreign teaching or research institution, for the purpose of collaborating on a research project or teaching activity in a MPU Stricto Sensu Postgraduate Program, for a continuous and determined period of time, on a full-time basis;

III - Carrying out internationalization missions, preferably associated with the participation of professors and students in international scientific conferences, with the aim of fostering partnerships and setting up collaborative research networks;

IV - Signing Cooperation Projects between Institutions for the Qualification of Higher Education Professionals (PCI) with foreign institutions;

V - Encouraging the signing of doctoral agreements under a double degree and co-tutelage regime, with the degree issued by MPU and a foreign Higher Education Institution;

VI - Publication, in co-authorship with foreign professors and researchers, in high-impact international journals that are part of global database platforms, such as Scopus and Web of Science;

VII - Promotion of research and teaching activities in partnership with foreign HEIs, as well as participation in national and international calls for proposals aimed at establishing international research and mobility networks;

VIII - Development of internationally recognized research centers associated with Postgraduate Programmes, as well as participation in committees, associations and

other collegiate forms of scientific research and extension impact, with international scope.

Art. 4º. Existing and future internationalization policies and actions must identify the general guidelines being implemented in this Internationalization Policy.

Sole paragraph. Existing internationalization policies and actions must be adapted to the terms of this Policy within 60 days of the date of publication of this Act.

Mackenzie Presbyterian University Rectory

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Date

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Rector