



Universidade Presbiteriana

**Mackenzie**

**CCSA - Centro de Ciências Sociais e Aplicadas**

Programa de Pós-Graduação em Economia e Mercados

## Course Syllabus

<b>Department/Faculty</b> Applied Social Science Center
<b>Graduate Program</b> Economics and Markets – Professional Master's
<b>Degree</b> <input type="checkbox"/> Academic Master's <input type="checkbox"/> Doctorate (PhD) <input checked="" type="checkbox"/> Professional Master's
<b>Course Name</b> Economy and International Markets
<b>Professor(s)</b>
<b>Office hours</b> 48 hours
<b>Course Overview</b> Analysis of questions about firms in the face of the evolution of international markets. Analysis of global markets and the strategic behavior of multinational companies. Research on international trade flows.
<b>Topics outline</b> Analysis of questions about firms in the face of the evolution of international markets. Analysis of global markets and the strategic behavior of multinational companies. Research on international trade flows.
<b>Letter Grade Assignment</b> <b>Grade A (Excellent)</b> <b>Grade B (Good)</b> <b>Grade C (Satisfactory)</b> <b>Grade D (Unsatisfactory)</b>



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**Texts, Materials, and supplies**

**Bibliography:**

**Basic:**

DICKEN, P. *Global Shift: Transforming the World Economy*. London: Paul Chapman, 1998.

EICHENGREEN, Barry. *A Globalização do capital: uma história do sistema monetário internacional*. São Paulo: Editora 34, 2000.

HENLEY, John S.; STOPFORD, John; STRANGE, Susan. *Rival States, Rival Firms*. Cambridge: Cambridge University Press, 1991.

MILLER, Raymond C. *International Political Economy*. London/New York: Routledge, 2008.