

**Course Syllabus**

Department/Faculty Social and Applied Sciences Center		
Graduate Program Management Control and Business Finance		
Degree <input type="checkbox"/> Academic Master's <input checked="" type="checkbox"/> Professional Doctorate <input type="checkbox"/> Professional Master's		
Course Name Research and Practice in Controllershship and Finance		
Professor(s)		
Office hours: 48 hours	Credits 4	<input checked="" type="checkbox"/> Mandatory <input type="checkbox"/> Optional <input type="checkbox"/> Elective
Course Overview The discipline has as main learning objectives that at the end of the course the student will be able to learn the main research techniques that will compose the set of the doctoral thesis, specifically in relation to the experiments and qualitative methodology such as content analysis and case study . The course aims to advance the knowledge of two major themes: (1) field and laboratory experiments that will be applied in solving problems related to the doctoral dissertation; (2) qualitative methodology that will be used in interventional research, also the subject of the doctoral dissertation		
Topics outline Field Experiment. Laboratory Experiment. Case Study. Content Analysis. Interview Analysis. Mixed Methods Research. Systematic Literature Review.		
Letter Grade Assignment Grade A (Excellent) - Grade points between 9 and 10 Grade B (Good) - Grade points between 8 and 8.9 Grade C (Satisfactory) - Grade points between 7 and 7.9 Grade D (Unsatisfactory) - Grade points between 0 and 6.9		



Reference:

Qualitative Methods

- John, D., & Linlin, C. (2015). Using content analysis as a research methodology for investigating intellectual capital disclosure: A critique. *Journal of Intellectual Capital*, 16(1), 121–155. <https://doi.org/10.1108/JIC-04-2014-0043>
- Jonsen, K., Fendt, J., & Point, S. (2017). Convincing Qualitative Research: What Constitutes Persuasive Writing? *Organizational Research Methods*, 21(1), 30–67. <https://doi.org/10.1177/1094428117706533>
- Krippendorff, K. (2012). *Content Analysis: An Introduction to Its Methodology* (3rd ed.). Los Angeles, CA: Sage Publications.
- Miles, M. B., Huberman, A. M., & Saldaña, J. (2013). *Qualitative Data Analysis: A Methods Sourcebook* (3rd ed.). California, USA: Sage Publications.
- Pratt, M. G., Sonenshein, S., & Feldman, M. S. (2020). Moving Beyond Templates: A Bricolage Approach to Conducting Trustworthy Qualitative Research. *Organizational Research Methods*, June. <https://doi.org/10.1177/1094428120927466>
- Saif, M., Shih-Hao, L., David, C., & Christian, H. (2018). Content analysis in SCM research: past uses and future research opportunities. *The International Journal of Logistics Management*, 29(1), 152–190. <https://doi.org/10.1108/IJLM-09-2016-0200>
- Saldaña, J. (2016). *The Coding Manual for Qualitative Researchers* (3rd ed.). London, England: Sage Publications.
- Snyder, H. (2019). Literature review as a research methodology: An overview and guidelines. *Journal of Business Research*, 104(August), 333–339. <https://doi.org/10.1016/j.jbusres.2019.07.039>
- Williams, T. A., & Shepherd, D. A. (2015). Mixed Method Social Network Analysis: Combining Inductive Concept Development, Content Analysis, and Secondary Data for Quantitative Analysis. *Organizational Research Methods*, 20(2), 268–298. <https://doi.org/10.1177/1094428115610807>
- Yin, R. K. (2014). *Case study research: design and methods* (Fifth Edit.). California, USA: Sage Publications.

Field and laboratory experiments

- Chatterji, A. K., Findley, M., Jensen, N. M., Meier, S., & Nielson, D. (2016). Field experiments in strategy research. *Strategic Management Journal*, 37(1), 116–132. <https://doi.org/10.1002/smj.2449>
- Floyd, E., & List, J. A. (2016). Using Field Experiments in Accounting and Finance. *Journal of Accounting Research*, 54(2), 437–475. <https://doi.org/10.1111/1475-679X.12113>
- Lucca, M. ; Bazerman, M.H. (2020). *The Power of experiments - decision making in a data-driven worlds*. Cambridge: The MIT Press.
- Lourenço. S.M. Monetary incentives, feedback, and recognition—complements or substitutes? Evidence from a field experiment in a retail services company *The Accounting Review*, 91 (1) (2016), pp. 279-297
- Lourenço, S.M. (2019) Field experiments in managerial accounting research. *Foundations and Trends in Accounting*, 14 (1) (2019), pp. 1-72
- Lourenço, S.M.; Greenberg, J.O.; Littlefield, M.; Bates, D.W.; Narayan, V.G. (2018).



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Coordenadoria Geral de Pós-Graduação *Stricto Sensu*

The performance effect of feedback in a context of negative incentives: Evidence from a field experiment. *Management Accounting Research*, 40 (2018), pp. 1-14. Merchant, K. A., & Stede, W. A. V. der. (2006). Field-Based Research in Accounting: Accomplishments and Prospects. *Behavioral Research in Accounting*, 18(1), 117–134. <https://doi.org/10.2308/bria.2006.18.1.117>