



Course Syllabus

Department/Faculty Social and Applied Sciences Center / Accounting		
Graduate Program Management Control and Business Finance		
Degree <input type="checkbox"/> Academic Master's <input checked="" type="checkbox"/> Professional Doctorate <input type="checkbox"/> Professional Master's		
Course Name Interventionist Research Design and Practice		
Professor(s)		
Office hours: 48 hours	Credits 4	<input checked="" type="checkbox"/> Mandatory <input type="checkbox"/> Optional <input type="checkbox"/> Elective
Course Overview This course provides an overview of the topics in business research areas from a measurement and research design perspective. The course is necessary to provide students with the necessary skills to conduct their own original research. Furthermore, students will also need to have the ability to contribute to knowledge applying research to practice.		
Topics outline		
Letter Grade Assignment Grade A (Excellent) - Grade points between 9 and 10 Grade B (Good) - Grade points between 8 and 8.9 Grade C (Satisfactory) - Grade points between 7 and 7.9 Grade D (Unsatisfactory) - Grade points between 0 and 6.9		



Reference:

Babbie, E. (2007). *The Practice of Social Research*, 11th ed. Belmont, CA: Wadsworth.
Pfeffer, J. (1993). Barriers to the advancement of organizational science: Paradigm development as a dependent variable. *Academy of Management Review*, 18: 599-620.
Sutton, R., & Staw, B. (1995). What a theory is not. *Administrative Science Quarterly*, 40: 371-384.

Complementary References:

Bagozzi, R. P., & Edwards, J. R. (1998). A general approach for representing constructs in organizational research. *Organizational Research Methods*, 1, 45-87.
Daft R. L., (1983). Learning the Craft of Organizational Research, *Academy of Management Review*, 8 (4) pp. 539-546.
Edwards, J. R., & Bagozzi, R. P. (2000). On the nature and direction of relationships between constructs and measures. *Psychological Methods*, 5, 155-174.
Vandenberg, R.J. (2006). Statistical and methodological myths and urban legends: Where, pray tell, did they get this idea? *Organizational Research Methods*, 9, 194-201.
Weick, K. (1995). What theory is Not, Theorizing is, *Administrative Science Quarterly*, 40,385-390.