



MACKENZIE PRESBYTERIAN UNIVERSITY
Social and Applied Sciences Centre
Graduate Program in Business Management

TEACHING PLAN

Graduate Program: Business Management		
Course: ☒ Academic Master's ☐ Professional Master's ☒ Doctorate		
Discipline: Project Management		Discipline code: ENST54993
Professor: Cláudio Luís Carvalho Larieira		DRT: 115829-3
Workload: 32h	Credits: 2	☐ Mandatory ☒ Elective
Syllabus: The adoption and usage of best practices of project management in organizations since the 1960s has enabled the creation of new businesses, products, services and processes, as well as significant structural changes in organizations of the most diverse business segments, geographies and sizes. More recently, organizations have sought to take advantage of these best practices in project management, program management and portfolio management approach and thus implement contemporary projects related to information technologies, digital business models, internationalization processes, i.e., establishing a new mechanism for value creation. Needs for integration between organizations, services, processes, channels, systems, databases, infrastructure and devices arise in organizations, as well as the convergence of technologies, platforms and ecosystems so that they can truly experience an operations network. This discipline aims to present the foundations, theories, techniques, tools and trends of project management that can be adopted and applied by organizations in an effective way.		
Assessment Criteria: - Preparation and presentation of seminars - Analysis of articles - Final course work		



Bibliography:

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