

**SYLLABUS**

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| <b>University Unit:</b><br>CCSA – Social and Applied Sciences Centre  |                  |  |
| <b>Graduate Program:</b><br>PPGA – Business Management  |                  |  |
| <b>Course:</b><br><input checked="" type="checkbox"/> Academic master's degree <input checked="" type="checkbox"/> Academic doctorate   |                  |  |
| <b>Discipline:</b> Strategic Knowledge Assets (SKA)   |                  | <b>Code:</b> ENST54942   |
| <b>Professor:</b> Silvio Popadiuk   |                  | <b>DRT:</b> 1098010  |
| <b>Workload:</b> 32 hours   | <b>Crédits</b> 2 | <input type="checkbox"/> Mandatory<br><input checked="" type="checkbox"/> Optional |
| <b>SYLLABUS:</b><br>Theoretical foundation of key concepts related to the study of organizational knowledge applied to generating competitive advantage and their impacts in product, process and service innovation. Analysis of studies that evaluate empirically the impact of these concepts in the generation  |                  |  |
| <b>ASSESSMENT CRITERIA:</b><br>1. Summaries or mental maps (10%)<br>2. Student participation (attendance, involvement, contributions) (15%)<br>3. Seminar presentations (25%)<br>4. Paper development (50%)   |                  |  |
| <b>BÁSIC BIBLIOGRAPHY</b><br>ALAVI, Maryam; LEIDNER, Dorothy E. Review; knowledge management and knowledge management systems: conceptual foundations and research issues. MIS Quarterly, Vol. 25, n. 1 p. 107-136, March, 2001.<br><br>JANSEN, Justin J. P.; VAN DEN BOSCH, Frans A. J.; VOLBERDA, Henk W. Managing potential and realized absorptive capacity: how do organizational antecedents matter? Academy of Management Journal. 48(6), p. 999-1015, 2005.<br><br>LAVIE, Dovev; ROSENKOPF, Lori. Balancing exploration and exploitation in alliance formation. Academy of Management Journal. 49(4) p. 797-818, 2006.<br><br>MARCH, James G. Exploration and exploitation in organizational learning. <b>Organization Science</b> , v.2, n.1, Special Issue, p. 71-87, 1991.<br><br>MATUSIK, Sharon DF.; HEELEY, Michael B.. Absorptive capacity in the software industry: identifying dimensions that affect knowledge and knowledge creation activities. Journal of Management. 31, 2005.<br><br>NAHAPIET, Janine; GHOSHAL, Sumantra. Social capital, intellectual capital and the organizational advantage. Academy of Management. <b>The Academy of Management Review</b> , v. 23, n. 2, p.242-266, 1998<br><br>NONAKA, Ikujiro; TOYAMA, Ryoko; KONNO, Noburu. SECI, Ba and leadership: a unified model of dynamic knowledge creation. Long Range Planning, n. 33, p. 5-34, 2000.<br><br>PRAHALAD, C. K. ; HAMEL, Gary. The core competence of the corporation. Harvard Business Review, May-June, 1990.<br><br>POPADIUK, S.; CHOO, C. W. Innovation and knowledge creation: how are these concepts related? International Journal of Information Management, 26, p. 302-312, 2006.<br><br>SZULANSKI, Gabriel. Sticky knowledge: barriers to knowing in the firm. London:Sage, 2003.<br><br>TSOUKAS, Haridimos. Do we really understand tacit knowledge? Knowledge Economy and Society Seminar, 2002 |                  |  |