

**SYLLABUS**

University Unit: CCSA – Social and Applied Sciences Centre		
Graduate Program: PPGA – Business Management		
Course: ☒ Academic master's degree ☒ Academic doctorate		
Discipline: Organizational Culture		Code: ENST54937
Professor: Darcy Mitiko Mori Hanashiro		DRT: 1105666
Workload: 32 hours	Crédits: 2	☐ Mandatory ☒ Optional
<u>SYLLABUS:</u> Introduction to national culture differences. Reflections on cultures and organizations. Analysis of different theoretical perspectives of organizational culture. Epistemological and methodological aspects of organizational culture research. Brazilian culture study and its relationship with organizational culture.		
<u>ASSESSMENT CRITERIA:</u> Course completion work in the format of a scientific paper: 50% of the final grade. Weekly activities: 20% of the final grade Thematic seminar: 20% of the final grade Participation and discussion in class: 10% of the final grade.		



BÁSIC BIBLIOGRAPHY

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- THOMAS, D.C.; PETERSON, M.F. Cross-cultural management: essential concepts. Sage Publications, Thousand Oaks, CA. 2015.

COMPLEMENTARY BIBLIOGRAPHY

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