



MACKENZIE PRESBYTERIAN UNIVERSITY

Social and Applied Sciences Centre

Graduate Program in Business Management

TEACHING PLAN

Graduate Program: Business Management		
Course: <input checked="" type="checkbox"/> Academic Master's <input type="checkbox"/> Professional Master's <input checked="" type="checkbox"/> Doctorate		
Discipline: Innovation and Industry Dynamics		Discipline code: ENST55026
Professor: Walter Bataglia		DRT: 2010544
Workload: 32h	Credits: 2	<input type="checkbox"/> Mandatory <input checked="" type="checkbox"/> Elective
Syllabus: Organisational and industry dynamics. Innovation across different industrial structures. Dynamic perspectives on organisational routines and capabilities. Processes of variation, selection and retention in organisations. Search strategies and sources of variation. Institutional dynamics and innovation. Innovation and inter-organisational relationships. Dynamic capabilities of organisations. Innovation systems. Innovation, corporate responsibility and social value creation.		
Assessment Criteria: Class participation (50%) Article development (50%)		
Bibliography: Aldrich, H., Ruef, M., & Lippmann, S. (2020). <i>Organizations evolving</i> . 3 rd Edition. Cheltenham: Edward Elgar Publishing. Arena, M., Azzone, G., Cagno, E., & et al. (2013). Integrated Risk Management through dynamic capabilities within project-based organizations. <i>Risk Manag</i> , 15: 50–77. Augier, M., & Teece, D. (2025). Institutions, innovations, organizations, <i>Industrial and Corporate Change</i> , 34(4): 855–870. Braguinsky, S., Gabdrakhmanov, S., & Ohyama, A. (2007). A theory of competitive industry dynamics with innovation and imitation. <i>Review of Economic Dynamics</i> , 10(4): 729-760. Coad, A., Biggi, G., & Giuliani, E. (2021). Asbestos, leaded petrol, and other aberrations: comparing countries' regulatory responses to disapproved products and technologies. <i>Industry and Innovation</i> , 28(2): 201–233. Dworak, E., & Grzelak, M. M. (2023). The Innovation Gap of National Innovation Systems in the European Union. <i>Comparative Economic Research. Central and Eastern Europe</i> , 26(1), 7–20. Fateh Rad, M., Seyedesfahani, M. M., & Jalilvand, M. R. (2015). An effective collaboration model between industry and university based on the theory of self organization. <i>Journal of Science and Technology Policy Management</i> , 6(1): 2–24. Fisman, R., & Allende, V. S. (2010). Regulation of Entry and the Distortion of Industrial Organization. <i>Journal of Applied Economics</i> , 13(1): 91–111. Helfat, C. E., Finkelstein, S., Mitchell, W., Peteraf, M. A., Singh, H., Teece, D. J., & Winter, S. G. <i>Dynamic Capabilities</i> . Malden, MA: Blackwell. 2007. Killen, C. P., & Hunt, R. A. (2010). Dynamic capability through project portfolio management in service and manufacturing industries. <i>International Journal of Managing Projects in Business</i> , 3(1): 157–169. Knudsen, T., Levinthal, D. A., & Winter, S. G. (2014). Hidden but in plain sight: The role of scale adjustment in industry dynamics. <i>Strat. Mgmt. J.</i> , 35: 1569-1584.		

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Nicita, A., Ramello, G. B., & Scherer, F. M. (2005). Intellectual Property Rights and the Organization of Industries. *International Journal of the Economics of Business*, 12(3): 289–296.

Sanchez, R., Galvin, P., & Bach N. (2023). How design rules emerge and evolve. *Industrial and Corporate Change*, 32(1): 28–46.

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