



**TEACHING PLAN**

<b>Graduate Program:</b> Business Management		
<b>Course:</b> <input checked="" type="checkbox"/> Academic Master's <input type="checkbox"/> Professional Master's <input checked="" type="checkbox"/> Doctorate		
<b>Discipline:</b> Industrial Dynamics		<b>Discipline code:</b> ENST55020
<b>Professor:</b> Walter Bataglia		<b>DRT:</b> 2010544
<b>Workload:</b> 32h	<b>Credits:</b> 2	<input type="checkbox"/> Mandatory <input checked="" type="checkbox"/> Elective
<b>Syllabus:</b> Ad hoc problem solving and organizational routines. Organizational skills. The dynamic view of routines: recursion and adaptation. Routines, organizational change, and dynamic capability in the evolutionary view. The dynamic capabilities in the RBV vision. Dynamic capabilities as strategic management. Imitation as a source of variation. The institutional environment as a source of variation. Environmental selection as a source of variation. Relational capability as a source of variation. Variations in the environment of industrial sectors and management of organizational capabilities.		
<b>Assessment Criteria:</b> Class participation (10%) Quizzes (10%) Exercise resolution (10%) Article development (40%) Final exam (30%)		
<b>Bibliography:</b> ALDRICH, H.; RUEF, M. <b>Organizations evolving</b> . 2 <sup>nd</sup> Edition. London: Sage. 2006. BATAGLIA, W.; SILVA, A. A.; KLEMENT, C. F. F. Dimensions of the imitation between companies. <b>RAE – Revista de Administração Empresas</b> , 51, 2, 2011. CARROLL, G. R.; SWAMINATHAN, A. Why the microbrewery movement? Organizational dynamics of resource partitioning in US brewery industry. <b>American Journal of Sociology</b> , 106, 3, p.715-62, 2000. FLEURY, A. C. C.; FLEURY, M. T. L.; SILVA, S. M.; BATAGLIA, W. Competences Management for Industrial Production of Service. In SBRAGIA, R.; GALINA, S. V. R. (Eds.) <b>Innovation Management in Telecom Industry</b> . São Paulo: USP, 2004. HELFAT, C. E.; FINKELSTEIN, S.; MITCHELL, W.; PETERAF, M. A.; SINGH, H.; TEEDE, D. J.; WINTER, S. G. <b>Dynamic Capabilities: Understanding Strategic Change in Organizations</b> . Malden, MA: Blackwell. 2007. HOWARD-GRENVILLE, J. The persistence of flexible organizational routines: The role of agency and organizational context. <b>Organization Science</b> , 16, 6, p.618-636. 2005. MARCH, J.; SIMON, H. <b>Organizations</b> . Second Edition. Cambridge, MA: Blackwell Publishers. 1993. NELSON, R. R.; WINTER, S. G. <b>An evolutionary theory of economic change</b> . Cambridge: Harvard University Press. 1982. TEECE, D. J. <b>Dynamic Capabilities and Strategic Management</b> . Oxford: Oxford University Press. 2009. ZBARACKI, M. J.; BERGEN, M. When truces collapse: A longitudinal study of price-adjustment routines. <b>Organization Science</b> , 21, 5, p.955-972. 2010.		