

**SYLLABUS****University Unit:**

CCSA – Social and Applied Sciences Centre

Graduate Program:

PPGA – Business Management

Course: Academic master's degree Academic doctorate**Discipline:** Organizational Culture**Code:** ENST52462**Professor:** Darcy Mitiko Mori Hanashiro**DRT:** 1105666**Workload:** 32 hours**Crédits:** 2 Mandatory Optional**SYLLABUS:**

Introduction to national culture differences. Reflections on cultures and organizations. Analysis of different theoretical perspectives of organizational culture. Epistemological and methodological aspects of organizational culture research. Brazilian culture study and its relationship with organizational culture.

ASSESSMENT CRITERIA:

Course completion work in the format of a scientific paper: 50% of the final grade.

Weekly activities: 20% of the final grade

Thematic seminar: 20% of the final grade

Participation and discussion in class: 10% of the final grade.



BÁSIC BIBLIOGRAPHY

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- CAMPBELL, J.L.; GÖRITZ, A.S. Culture Corrupts! A Qualitative Study of Organizational Culture in Corrupt Organizations. *Journal of Business Ethics*, v. 120, p. 291-311, 2014.
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- MIYAZAKI, A.H.V.; HANASHIRO, D.M.M.; IPIRANGA, A.S.R. Perspectivas de cultura organizacional e artefatos físicos: um estudo em escola de equitação por meio da foto-elicitação. REAd, v. 24, n. 3, p. 46-76, 2018.
- O'REILLY, C.A. et al. Promise and Problems of Organizational Culture: CEO Personality, Culture, and Firm Performance. *Group & Organization Management*. v.39, n.6, p. 595-625.
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- THOMAS, D.C.; PETERSON, M.F. Cross-cultural management: essential concepts. Sage Publications, Thousand Oaks, CA. 2015.

COMPLEMENTARY BIBLIOGRAPHY

- LONGMAN, K. et al. How Organizational Culture Shapes Women's Leadership Experiences. *Administrative Sciences*, v.8, n.8, p. 1-16, 2018.
- MINKOV, M.; BLAGOEV, V. What do Project GLOBE's cultural dimensions reflect? An empirical perspective. *Asia Pacific Business Review*. v 18, n. 1, January 2012, 27–43.
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- UGRIN, Joseph C., PEARSON, John M.; NICKLE, Shane M. An Examination of the Relationship between Culture and Cyberloafing Using the Hofstede Model. *Journal of Internet Commerce*. p.1-19 2018.
- YOO, B.; DONTHU, N.; LENARTOWICZ, T. Measuring Hofstede's five dimensions of cultural Values at the individual level: Development and Validation of CVSCALE. *Journal of international Consumer Marketing*, v.23, p. 193-210, 2011.