



TEACHING PLAN

Graduate Program: Business Administration		
Course: <input checked="" type="checkbox"/> Academic Master's <input type="checkbox"/> Professional Master's <input checked="" type="checkbox"/> Doctorate		
Discipline: Innovation in Service Ecosystems		Discipline code: ENST54702
Professor: WALTER BATAGLIA		DRT: 2010544
Workload: 32h	Credits: 2	<input checked="" type="checkbox"/> Mandatory <input type="checkbox"/> Elective
Syllabus: Innovation networks and their analysis. Ecosystems. Service ecosystems. Service innovation. Institutional innovation as a social innovation perspective. Institutional structure and agency and the creation and destruction of the value in service ecosystems. The agentic turn approaches and their application on the research on service ecosystem innovation: institutional entrepreneur, institutional logics, and institutional work. Applying Giddens' structuration theory for the study of the service ecosystem innovation. Institutions as the rules of the game. Regulation, performance, and investment at the country and sectoral level of analyses. Regulation and service ecosystems. Regulation and social practices.		
Assessment Criteria: The evaluation of students' performance will be based on the class developed activities; participation in plenary and group discussions; and elaboration of an article. The individual performance and group activities correspond to 50% of each student's final mark. The article corresponds to the other 50% of the final.		



Basic bibliography

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