



MACKENZIE PRESBYTERIAN UNIVERSITY

Centre for Applied and Social Science
Graduate Program in Business Management



Discipline: Strategic Resource Management

Discipline code: ENST10319

Workload: 48 hs

Credits: 04

Syllabus: Provide content, discussion and research possibilities for understanding the heterogeneity of strategic resources and business competitive position, from the Theory of the Growth of the Firm and Resource-Based View (RBV). Focus on intangible resources and capabilities, followed by their micro foundations and managerial capacities, passing through branches of RBT – Industrial-Based View; Institution-Based View; Relational View; Knowledge-Based view; Dynamic RBV; Natural RBV, and Practice-Based View (PBV).

Assessment criteria: The evaluation will be carried out based on the weighting of the following items: Weekly exercises (35%); Participation in class discussions (15%); Final paper (50%).

BIBLIOGRAPHY

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Barney, Jay B. (1991). Firm resources and sustained competitive advantage. *Journal of Management*, v. 17, p. 99-120, 1991.

Bromiley, P., & Rau, D. (2014). Towards a practice-based view of strategy. *Strategic Management Journal*, 35(8), 1249-1256.

De Stefano, M. Cristina; Montes-Sancho, María J.; Busch, Timo. (2016). A natural resource-based view of climate change: Innovation challenges in the automobile industry. *Journal of Cleaner Production*, v. 139, p. 1436-1448.

Felin, T., Foss, N. J., Heimeriks, K. H., & Madsen, T. L. (2012). Microfoundations of routines and capabilities: Individuals, processes, and structure. *Journal of Management Studies*, 49(8), 1351-1374.

Helfat, C. E., & Martin, J. A. (2015). Dynamic Managerial Capabilities Review and Assessment of Managerial Impact on Strategic Change. *Journal of Management*, 41(5), 1281-1312.

Ketokivi, M. (2016). Point-counterpoint: Resource heterogeneity, performance, and competitive advantage. *Journal of Operations Management*, 41, 75-76.

Lieberman, M., B., Lee, G., K., & Folta, T., B. (2017). Measuring Value Creation and Appropriation in Firms: The VCA Model". *Strategic Management Journal*, 38(6), 1193-1211.

Peng, Mike W. et al. (2009). The institution-based view as a third leg for a strategy tripod. *Academy of Management Perspectives*, v. 23, n. 3, p. 63-81.

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