MACKENZIE PRESBYTERIAN UNIVERSITY
Social and Applied Sciences Centre
Graduate Program in Business Management

TEACHING PLAN

Graduate Program: Business Management	
Course: ☒ Academic Master's ☐ Professional Master's ☒ Doctorate	
Discipline: Organizational Culture	**Discipline code**: ENST10286
Professor: Darcy Mitiko Mori Hanashiro	**DRT**: 1105666

Workload: 48h	**Credits:** 4	☐ Mandatory ☒ Elective

Syllabus:
Introduction to national culture differences. Reflections on cultures and organizations. Analysis of different theoretical perspectives of organizational culture. Epistemological and methodological aspects on organizational culture research. Comparison between organizational identity and culture. Brazilian culture study and its relationship with organizational culture.

Assessment Criteria:
The course completion evaluation takes into account the following aspects:
Course completion work in the format of scientific paper: 50% of final grade.
Weekly activities: 20% of final grade
Thematic seminar: 20% of final grade
Participation and discussion in class: 10% of final grade

Bibliography:

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Martin, J. (2002). Organizational Culture: mapping the terrain. London: Sage Publications.

Patvardhan, S. D.; Gioia, D. A.; Hamilton, A. L. (2015). Weathering a meta-level identity crisis: forging a coherent collective identity for an emerging field. Academy of Management Journal, 58(2), 405-435.

Schein. E.H. (2010). Organizational Culture and Leadership. New Jersey: John Wiley & Sons.

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