



TEACHING PLAN

Graduate Program: Business Management		
Course: <input checked="" type="checkbox"/> Academic Master's <input type="checkbox"/> Professional Master's <input checked="" type="checkbox"/> Doctorate		
Discipline: Competitive Environment and Dynamic Capability of Organisations		Discipline code: ENST52224
Professor: Walter Bataglia		DRT: 201054-4
Workload: 48h	Credits: 4	<input type="checkbox"/> Mandatory <input checked="" type="checkbox"/> Elective
Syllabus: Ad hoc problem solving and organizational routines. Organizational skills. The dynamic view of routines: recursion and adaptation. Routines, organizational change, and dynamic capability in the evolutionary view. The dynamic capabilities in the RBV vision. Dynamic capabilities as strategic management. Imitation as a source of variation. The institutional environment as a source of variation. Environmental selection as a source of variation. Relational capability as a source of variation. Variations in the environment of industrial sectors and management of organizational capabilities.		
Assessment Criteria: Class participation (10%) Quizzes (10%) Exercise resolution (10%) Article development (40%) Final exam (30%)		
Bibliography: ALDRICH, H.; RUEF, M. Organizations evolving . 2 nd Edition. London: Sage. 2006. BATAGLIA, W.; SILVA, A. A.; KLEMENT, C. F. F. Dimensions of the imitation between companies. RAE – Revista de Administração Empresas , 51, 2, 2011. CARROLL, G. R.; SWAMINATHAN, A. Why the microbrewery movement? Organizational dynamics of resource partitioning in US brewery industry. American Journal of Sociology , 106, 3, p.715-62, 2000. FLEURY, A. C. C.; FLEURY, M. T. L.; SILVA, S. M.; BATAGLIA, W. Competences Management for Industrial Production of Service. In SBRAGIA, R.; GALINA, S. V. R. (Eds.) Innovation Management in Telecom Industry . São Paulo: USP, 2004. HELFAT, C. E.; FINKELSTEIN, S.; MITCHELL, W.; PETERAF, M. A.; SINGH, H.; TEEDE, D. J.; WINTER, S. G. Dynamic Capabilities: Understanding Strategic Change in Organizations . Malden, MA: Blackwell. 2007. HOWARD-GRENVILLE, J. The persistence of flexible organizational routines: The role of agency and organizational context. Organization Science , 16, 6, p.618-636. 2005. MARCH, J.; SIMON, H. Organizations . Second Edition. Cambridge, MA: Blackwell Publishers. 1993. NELSON, R. R.; WINTER, S. G. An evolutionary theory of economic change . Cambridge: Harvard University Press. 1982. TEECE, D. J. Dynamic Capabilities and Strategic Management . Oxford: Oxford University Press. 2009. ZBARACKI, M. J.; BERGEN, M. When truces collapse: A longitudinal study of price-adjustment routines. Organization Science , 21, 5, p.955-972. 2010.		