



MACKENZIE PRESBYTERIAN UNIVERSITY

Centre for Applied and Social Science
Graduate Program in Business Management



Discipline: Valuation

Discipline code: ENST10452

Workload: 48 hs

Credits: 04

Syllabus: Introduction to valuation. Relative or multiple valuation. Valuation by discounted cash flow. Exceptional cases of companies' valuation - cyclical companies, private capital, banks. Specific topics in valuation: value of intangibles, liquidity, control, synergy.

Assessment criteria:

Activities	Weight
A - Class participation	1
B – Quizzes	1
C - Exercise resolution	1
D – Student seminar	1
E – Paper development	3
PF – Final exam	3
Total	10

BIBLIOGRAPHY

Damodaran, Aswath. (2006). **Damodaran on Valuation: Security Analysis for Investment and Corporate Finance**. John Willey

Damodaran, Aswath. (2008). **Strategic Risk Taking: A Framework for Risk Management**. Pearson.

Dermine, Jean. (2014). **Bank Valuation and Value Based Management: Deposit and Loan Pricing, Performance Evaluation and Risk Management**. McGraw Hill

Grabowski, Roger J.; Nunes, Carla. (2017). **Valuation Handbook - U.S. Guide to Cost of Capital**. John Willey

Hitchner, James R. (2017). **Financial Valuation: Applications and Models**. John Willey

Koller, Tim; Goedhart, Marc; Wessels, David; Cichello, Michael; McKinsey & Company. (2015). **Valuation Workbook: Step-by-Step Exercises and Tests to Help You Master Valuation**. John Willey

Koller, Tim; Goedhart, Marc; Wessels, David; McKinsey & Company. (2015). **Valuation: Measuring and Managing the Value of Companies**. John Willey

Mellen, Chris M. (2018). **Valuation for M&A: Building and Measuring Private Company Value**. John Willey

Pinto, Jerald E.; Henry, Elaine. (2015). **Equity Asset Valuation**. John Wiley.

Wahlen, James M.; Baginski, Stephen P. (2017). **Financial Reporting, Financial Statement Analysis and Valuation**. Cengage.