

PR Intern at Speyside Corporate Relations Based in São Paulo

Speyside Corporate Affairs & Public Policy, a public and government affairs multinational consulting firm, seeks a PR intern for its office in São Paulo.

Role and responsibilities

We are looking for an ambitious and dynamic individual to join our growing team in São Paulo, to work on corporate relations mandates. No prior professional experience is required; however exposure to work in a fast-paced international environment, and an interest in media, government or corporate communications would be a plus. Fluency in both English and Portuguese is required.

The successful candidate will assist Speyside's account managers in all aspects of their work with clients. Responsibilities would include:

- Mapping opinion leaders in the media
- Producing reports for clients
- Monitoring media and other sources to support the client teams
- Identifying opportunities for client coverage in print, broadcast, online and social media outlets
- Planning, co-ordinating and organising meetings, events, workshops and briefings with journalists and other opinion leaders
- Assisting in the design and implementation of strategic communication campaigns spanning media relations and public relations
- Supporting in the production of press releases and social media contents

You will be asked to have:

- Enrolled in undergraduate-level education, with a preference for students in Journalism or Public Relations
- Initiative, and the ability to act autonomously
- Exceptional written and oral skills in English and Portuguese
- Good organisational and time management skills
- Excellent analytical and interpersonal skills
- Strong ethical values

Candidates should submit their CV by **January 15th** to **isabel.kopschitz@speyside-group.com**, indicating in the subject line "**Recruitment: PR Intern**".

About Speyside

Speyside is an international corporate communications and public affairs consultancy focused on emerging markets.

The company was established in 2009 - opening its first office in Brazil to support multinational companies with market entry and expansion, managing corporate profile, stakeholder relations and legislative/regulatory issues. Speyside now also has offices across Latin America, EMEA and Asia, with a varied client list composed of multinational companies. Speyside is owned and managed by a team of highly experienced professionals who have worked in some of the world's leading communications

consultancies focused on emerging markets. Our services in Brazil and elsewhere in the group focus on:

Corporate communications

- managing reputational issues and risks
- building relationships with media and opinion formers
- managing sentiment around a company, issue or transaction

Public affairs

- providing political and market intelligence
- engaging with legislators and regulators on specific issues
- managing dialogue with stakeholders to influence the policy environment