

Field Marketing Intern

Rimini Street, Inc. (Nasdaq: RMNI) is a global provider of enterprise software products and services, the leading third-party support provider for Oracle and SAP software products and a Salesforce partner. The Company offers premium, ultra-responsive and integrated application management and support services that enable enterprise software licensees to save significant costs, free up resources for innovation and achieve better business outcomes. More than 2,000 global Fortune 500, midmarket, public sector and other organizations from a broad range of industries rely on Rimini Street as their trusted application enterprise software products and services provider.

The company is widely recognized by clients, leading industry analysts (including Gartner, Forrester, Constellation Research and Nucleus), and financial analysts as the leader in a large, fast growing market with tremendous upside and an extremely strong value proposition that resonates with CIOs and CFOs.

We actively seek a **Field Marketing Intern**, resident in our Sao Paulo, Brazil office. This is a temporary role for approximately 12 months.

Rimini Street views all employees as partners, and is committed to providing an exciting, participatory and team-oriented work environment. In addition to our very competitive compensation packages, be prepared for challenging professional growth and fun along the way in our work-hard, play-hard corporate environment.

Position Summary

Field Marketing Intern will help Global Marketing Organization to grow Latin America Business through integrated marketing plans that drive pipeline and revenue goals for each product line and for the overall organization, while also building the Rimini Street brand around the world. It is a huge opportunity to learn, working closely partner with our field sales, sales development, retention, client engagement and corporate marketing teams.

As the key link between corporate and field marketing, you will help ensure strong integration and communication between teams, consistent global messaging, unified branding and effective leverage of corporate tools, campaigns and deliverables across regions.

This role reports directly to the Senior Marketing Manager Brazil and is a tremendous opportunity to make a huge, direct impact on the success of Rimini Street's aggressive growth objectives.

Essential Duties and Responsibilities:

- Collaborate with global marketing and business partners to help execute activities for marketing plans that align with sales strategies;
- Assist marketing managers with activities such as webinars, live events, website updates, social media, creative development, advertising, content generation and project management;
- Perform weekly reporting, manage marketing tools, support marketing process implementation and conduct various ad hoc analysis to help Rimini Street achieve its marketing goals;
- Partner with sales teams to understand their goals, processes and clients;

- Utilize multiple analytic tools to track and evaluate performance of individual initiatives and overall regional success;
- Help the team with LatAm translation vendors;

*****Please note: All applications must include an ENGLISH CV/resume*****

<https://careers-riministreet.icims.com/jobs/6795/field-marketing-intern/job>

Location

- São Paulo, Brazil

Education

- Preferably studying: marketing, finance, accounting, business or related field

Skills

- Demonstrated strong verbal, written, interpersonal communication skills;
- Meticulous in detail, strong organizational and problem-solving skills;
- Ability to collect and analyze ambiguous data, and translate into business insights;
- Advanced proficiency in Microsoft Excel and or Salesforce.com;
- Strong aptitude to learn Business Intelligence Tools;
- Self-motivated, deadline driven, and able to work independently or in a collaborative environment;
- Highly responsive, culturally sensitive, able to support worldwide marketing operations.
- Fluent in English and Portuguese.

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Accelerating Company Growth

- Trading on Nasdaq: RMNI since October 2017
- Added to the [US Russell 2000® Index](#) in 2018
- Over 2,000 active clients, including 100 of the Fortune 500 and Global 100
- 2019 Q3 revenue results of \$69.0 million, up 10% year over year
- Midpoint full year 2019 revenue guidance of \$275 million
- Expanded operations in Eastern Europe, Latin America, Southeast Asia and the Middle East in 2019
- Launched the global availability of Application Management Services for Salesforce, SAP and Oracle

Recent Industry Recognition

- Received 34 awards in 2019, including 24 awards for excellence in customer service from the International Stevie Awards, the American Stevie Awards, and the Stevie Awards for Sales & Customer Service
- Honored with two gold Stevie awards for Company of the Year in 2019,
- The Rimini Street Foundation also recognized with a Stevie award in 2019 for Corporate Social Responsibility Program of the Year

To learn more about how Rimini Street is redefining the enterprise software support industry, visit <http://www.riministreet.com>

Rimini Street is committed to creating a diverse environment and is proud to be an Equal Employment Opportunity Employer. All qualified applicants will receive consideration for employment without regard to age, race, color, religion, national origin, sexual orientation, gender or gender identity, disability and protected veterans status or any other characteristic protected by law.

Please Note: Rimini Street does not accept resumes submitted by recruiting/staffing firms unless specifically requested by Human Resources. Unsolicited resumes will be ineligible for referral fees.