

Corporate Outreach Intern

Terms of Employment: Part Time (6 hours per day), Paid Internship.

Position Location: Bela Vista - São Paulo - SP

Animal Equality is an international farmed animal advocacy organization that is dedicated to defending animals through advocacy, corporate outreach, public education and investigations. Animal Equality has offices in the United States, United Kingdom, Germany, Italy, Spain, Mexico, Brazil, and India and has been regarded as a top charity in recognition of its efficiency in helping animals.

Position Objective:

Assist the corporate outreach department which works with corporations to improve the lives of farmed animals by encouraging companies to adopt and strengthen meaningful animal protection policies. The intern will also be responsible for helping to coordinate public information campaigns to convince major restaurant chains, groceries, foodservice companies, food manufacturers, and producers to adopt farmed animal protection commitments.

General Responsibilities:

- Research key details of companies, including corporate structure, history, animal protection standards, leadership, social media handles, and affiliates
- Research contact details of executives at major food companies
- Assist development of campaign strategy and schedule of campaign tactics
- Assist in the organization of workshops with Animal Equality's volunteers
- Assist the campaigner to develop Facebook ads for campaigns
- Assist video development for campaigns, including drafting video scripts, creating video concepts in collaboration with video editors, collaborating with voiceover actors, and facilitating video posting on YouTube, including drafting YouTube titles and text
- Assist managing logistics of advertisement placement in newspapers, creation of mobile billboards, coordination of demonstrations and petition drops, and other creative tactics
- Stay informed of industry trends and initiatives, mergers and acquisitions, the expansion of companies into other locations, and the diversification of their businesses
- Conduct administrative duties
- Assist the Corporate Outreach Department with other tasks, as assigned

Position Requirements:

- Regular enrollment in a bachelor's degree program, preferably International Relations, Public Relations, Administration or Social Science and graduating after July, 2020
- Advanced level of English
- Good research skills
- Adherence to the values of the organization
- Excellent written and oral communication skills
- Initiative, resourcefulness and adaptability
- Exceptional level of organization, efficiency, and ability to multitask
- Ability to maintain confidentiality

Differentials

- Strong knowledge of farmed animals issues
- Strong skills on Microsoft Office and Google Docs
- Ability to think creatively

What we offer:

- Stipend ("*bolsa auxílio*"): R\$ 1.800 (*mil e oitocentos reais*)
- Companion animal friendly office environment
- Central office location

How to Apply:

To apply, please answer the following questions and send it along with your resume to protetoresdeanimais@animalequality.org.br

1. Why do you want to work for Animal Equality?
2. What will you bring to Animal Equality?
3. What are your convictions about veganism?

Application Period:

Applications will be accepted until position is filled.

Animal Equality is committed to creating a diverse environment and is proud to be an equal opportunity employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, gender, gender identity or expression, sexual orientation, national origin, disability, age.