



Universidade Presbiteriana

Mackenzie

Pró-Reitoria de Pesquisa e Pós-Graduação

Coordenadoria de Programas de Pós-Graduação Stricto Sensu



MACKENZIE PRESBYTERIAN UNIVERSITY
Centre for Social and Applied Sciences – CCSA



2019

**The Graduate Program in Business Management
(PPGA) invites to the Round Table on**

Design Innovation in Global Actors of Service
Different Norms & Practices in International Operations



Dr Faiz Gallouj

Institute of
Economics and
Management

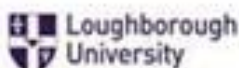


Lille, France



Dr Mikko Koria

Director of the Institute
for Design Innovation

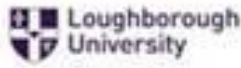


London, UK



Dr Gerhard Schnyder

Director of the Institute for
International Management



London, UK



Dr Walter Bataglia

Director of the
Business Management
Graduate Programme



São Paulo, Brazil

6.30pm, Tuesday 26 November 2019

Light refreshments served from 6pm



Print – Internationalization Programme

Venue: João Calvino Building Lecture Theatre
Higienópolis Campus, Mackenzie Presbyterian University

Registration on the spot