• Nome da disciplina
Advanced Topics in Strategic Management Research The process approach Ministrada em 2018-2
Número de créditos: 4   Carga horária: 48   Obrigatória/Eletiva: Eletiva
Ementa:
Meaning: Sensemaking; Meaning: Discourse Analysis; Duality: Structuration; Duality: Routine Dynamics; Performativity.
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